Touchpoint Global

MIGRATION CASE STUDY

The Challenge

Touchpoint Global offers a suite of SaaS applications that require varying levels of infrastructure solutions. This alone is a mammoth task to manage internally and would drive costs far beyond feasibility for the business. Touchpoint needed to reduce the risk associated with traditional hosting solutions, while remaining highly available around the world.

The Solution

Anchor AWS Engineers put careful thought into the infrastructure and management requirements. They built a resilient high-availability environment leveraging EC2, S3 storage and Amazon RDS. The solution provided predictability and scale which allowed the client to manage costs while demand could fluctuate significantly at any moment.

The Technology

Anchor used various AWS products and services to deliver the most effective solution for Touchpoint Global; including:

- Amazon EC2
- Amazon S3
- Amazon RDS

Benefits Anchor delivered for Touchpoint Global

Anchor were able to deliver a wide range of benefits for Touchpoint through the incorporation of AWS services, as a means for Touchpoint Global to continue to focus on their core business needs.

Benefit 1

Highly Available Solution - Being Highly Available, Touchpoint Globals solution can be quickly accessed around the world.

Benefit 2

Reduced Resource Cost - Anchor manages the AWS instance at a fraction of the cost of in-house technicians.

Benefit 3

Business Efficiencies Increased - Touchpoint Global was able to focus on other business activities, outside of infrastructure management.

About Touchpoint Global

Touchpoint has been a contributor to airline and airline suppliers across Asia Pacific for over 16 years.

Creating software solutions to make a difference where it matters most, we've a history of helping industry leaders turn ideas into reality.

"We have been working with Anchor for many years now and have a very close working relationship. In our line of work we are continuously pushing the boundaries and challenging "the norm". The team at Anchor are a fantastic support for us and are willing to explore these avenues with us. We consider Anchor and extension of our team. I would definitely recommend Anchor to friends and colleagues."

Angus Keech
Founder & CEO - Touchpoint Global

Transform your business on Cloud

Anchor offers white-glove managed migrations to AWS and can cater to any of the R's; Rehost, Replatform, Repurchase, Refactor, Retire and Retain. Successful cloud migrations need precise planning and execution as part of an overall strategy that sets goals, creates a timeline, anticipates challenges and defines success. This is where Anchor set ourselves apart from others. Experienced at moving workloads from On-Premise to Cloud, Anchor can help your organisation realise the benefits and flexibility of cloud faster. As Anchor is an AWS partner, we know how to architect your migration with security, cost-governance and scalability in mind.

Anchor solves problems and creates value through expertise in technology. Specialising in application modernisation and cloud engineering, we help you create meaningful change and drive innovation through cloud and technology services.

About Anchor & Amazon Web Services

Anchor is Australia's leading next-gen Engineering Services Provider (ESP), enabling the cloud for SMB territories and emerging enterprises. Anchor achieves this by deeply engaging with customers, while building and operating their technology requirements.

AWS was able to meet the requirements of Touchpoint Global, through incorporating various platforms within the AWS services ecosystem, alongside Anchor's engineering and management expertise to ensure an efficient and effective migration to provide Touchpoint ongoing support with their expanding customer base.

aws
PARTNER

• Public Sector
• Immersion Day
• Solution Provider
• Amazon EC2 for Windows
  Server Delivery